



## **SAIAE Technical Tour:**

### **“Agricultural Engineering – Together we Can”**

**Western Cape**

**26 – 28 September 2017**

**Free State**

**21 – 23 November 2017**

## **Sponsorship Request Letter**

**Dear Sir/Madam**

The biennial Technical tours and CPD events of the South African Institute of Agricultural Engineers are taking place from 26 to 28 September 2017 in the Western Cape and from 21 to 23 November 2017 in the Free state.

As a corporate partner to the agricultural engineering community, the SAIAE hereby cordially invites you to become involved with this event through sponsorship and participation.

The aim of the event is to bring the Agricultural Engineering community of South Africa together to share knowledge and practices in the various fields that define Agricultural and Bio Resources Engineering. Both the events will take place over 3 days, consisting of technical visits and presentations by experts in their fields.

The events will be attended by approximately 100 - 150 delegates from the agricultural engineering sector, employed by government departments, consulting engineering firms, manufacturing enterprises and research institutions. The event will be registered with the Engineering Council of South Africa (ECSA) for qualifying attendees to earn Continuous Professional Development (CPD) points, and a quality technical program is offered.

The SAIAE relies on the support of sponsors to ensure the staging of a world class event. We thank you for your consideration to sponsor.

The following sponsorship opportunities are offered to interested parties: Please note: These sponsorships include both the Western Cape technical tour from 26-28 September 2017 and the Free State technical tour from 21-23 November 2017. Contact Boeboe Neethling if you are interested in only one of the regions.

Type	Benefits to sponsor – Western Cape tour and Free State tour	Value
Technical tour sponsors	<ul style="list-style-type: none"> <li>Company logo displayed on all Tour material (pre-tour correspondence, shoulder bags, program, proceedings)</li> <li>15-minute presentation opportunity to delegates during one of the technical sessions</li> <li>Company promotional material distributed with Tour bags</li> <li>One delegate's registration for the tour (includes accommodation (sharing) all visits and meals)</li> </ul>	3 packages of R30 000 each
Speakers' gift sponsor	<ul style="list-style-type: none"> <li>Company logo displayed on selected Tour material (pre-tour correspondence with delegates and speakers' gifts)</li> <li>Company promotional material distributed with Tour bags</li> </ul>	R20 000
Tour-bag sponsor	<ul style="list-style-type: none"> <li>Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and bags)</li> <li>Company promotional material distributed with Symposium shoulder bags</li> </ul>	R10 000
Stationery sponsor	<ul style="list-style-type: none"> <li>Company logo displayed on selected Tour material (pre-tour correspondence with delegates and all stationery)</li> <li>Company promotional material distributed with Symposium shoulder bags</li> </ul>	R10 000
Leaflet distribution	<ul style="list-style-type: none"> <li>Company promotional material distributed with Tour bags</li> </ul>	R1 500

### Important dates

15 September 2017	Sponsor registration closes
21 August 2017	Preliminary tour program available – Western Cape
22 September 2017	Preliminary tour program available – Free State
31 August 2017	Tour registration period for delegates closes – Western Cape
31 October 2017	Tour registration period for delegates closes – Free State
15 September 2017	Deadline for proof of payment of registration fees received by SAIAE
15 November 2017	Deadline for proof of payment of registration fees received by SAIAE
26-28 September 2017	Technical tour Western Cape commences
21-23 November 2017	Technical tour Free State commences

### Important general information

- All sponsorships must be applied for in writing by completing the accompanying Letter of Agreement for providing sponsorship for the Tour. Note that sponsors who respond first will get first choice of sponsorship opportunities.
- All arrangements with regard to sponsorship must be made through Boeboe Neethling, SAIAE's business manager: Cell: 072 928 3628 E-mail: [boeboe@saili.co.za](mailto:boeboe@saili.co.za) Tel: 012 842 4000
- Please identify one contact person in your company to liaise with SAIAE on this matter. All company representatives who want to join the tours must complete a registration form and pay registration fees as applicable.